CHANCELLOR INSTITUTE

AUDIO PRODUCTION

This unit provides students with a grounding in audio production. Students learn to research, write scripts and gather material for sound mediums, conduct audio interviews for sound mediums, apply techniques of scripting and presentation for the spoken word and produce and edit audio broadcasts for various sound genres. Seminars are run as "production meetings" where students develop practical skills for recording news and current affairs audio stories. Students will produce their own podcasts for the Institute's website/s and social media channels.

UNIT FEATURES

Unit Code: 0A506

12 Seminars

36 Hours Duration

Intermediate Skill Level

100% Online; Study Abroad

English Language

Optional Assessments

OA504 Prerequisites

REQUIRED EQUIP

- Adobe Creative Cloud
- Digital voice recorder

LEARNING OUTCOMES

On successful completion of this unit students will be able to:

- Research, write scripts and gather material for sound mediums.
- Conduct audio interviews for sound mediums.
- Apply techniques of scripting and presentation for the spoken word.
- Produce and edit audio broadcasts for various sound genres.

CERTIFICATION

The optional assessment tasks associated with this unit provide an opportunity for participants to consolidate their learning and to benchmark their understanding against the standard set by Chancellor Institute. Participants enrolled in this unit who successfully complete the optional assessments will qualify for a grade, academic transcript and certificate of completion for that unit.

For further details about the assessments, please contact our course advisors. Additional unit fees apply for students electing to undertake assessments. Participants who elect not to complete the optional assessments for this unit will receive a certificate of participation for the unit.

TOPICS

- Sound and stories
- Writing for broadcast
- Reporting
- Field producing
- Story editing
- Hosting and interviewing
- Reading on the air
- Commentaries
- Newscasting
- Booking and producing
- Editing
- Studio directing
- Web radio and podcasts

ASSESSMENTS (OPTIONAL)

No.	Туре	Week Due	Weighting (% of total marks for unit)
1	Podcast pitch	4	30%
2	Audio portfolio	10	40%
3	Podcast	12	30%

UNIT FEES

Chancellor Institute charges fees on a per subject basis. To view a schedule of our current fees, please visit our website: https://chancellor.education/fees/



CONTACT INFO



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chancellor.education

