

DIGITAL LAW, GOVERNANCE AND ETHICS

UNIT FEATURES

Unit Code: **OB501**

12 Seminars

36 Hours Duration

Intermediate Skill Level

100% Online; Study Abroad

English Language

Optional Assessments

Nil Prerequisites

This unit provides students with an introduction to key legal, governance and ethical issues related to today's digital media and business landscape. Issues are explored from both an Australian and international perspective, equipping students to apply their learning both within and across diverse jurisdictions. Students will come to understand how, for example, privacy is not merely a legal issue, but has important governance and ethical dimensions. It is the tensions between these dimensions that prove particularly challenging in professional life and which this subject equips students to navigate.

LEARNING OUTCOMES

On successful completion of this unit students will be able to:

- 1 Analyse the relationship between technology, law, and regulation, and the challenges practitioners face in a digital society.**
- 2 Apply a sound practical knowledge of the principles of governance in digital industries.**
- 3 Critically analyse an existing or hypothetical problem from a range of topics and evaluate potential courses of action citing relevant legal and ethical principles.**

CERTIFICATION

The optional assessment tasks associated with this unit provide an opportunity for participants to consolidate their learning and to benchmark their understanding against the standard set by Chancellor Institute. Participants enrolled in this unit who successfully complete the optional assessments will qualify for a grade, academic transcript and certificate of completion for that unit.

For further details about the assessments, please contact our course advisors. Additional unit fees apply for students electing to undertake assessments. Participants who elect not to complete the optional assessments for this unit will receive a certificate of participation for the unit.

TOPICS

- Introduction and Overview
- Technology and the law - Australia and the world
- Best Practice for Digital Governance
- Privacy and information sharing
- Surveillance and facial Recognition
- Internet of things
- Artificial intelligence, ethics and the law
- Intellectual property
- Marketing online and consumer protection laws
- Defamation
- The Right to Know: Public Good vs Private Interests
- The digital divide
- The Role of Ethics in Digital Professions
- Media Ownership
- Corporate Social Responsibility

ASSESSMENTS (OPTIONAL)

No.	Type	Week Due	Weighting (% of total marks for unit)
1	Group facilitation	Assigned Week	30%
2	Case study assignment	6	40%
3	Argumentative Essay	12	30%

UNIT FEES

Chancellor Institute charges fees on a per subject basis. To view a schedule of our current fees, please visit our website: <https://chancellor.education/fees/>



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