

# ENTREPRENEURIAL MINDSET

## UNIT FEATURES

Unit Code: **OB504**

**12 Seminars**

**36 Hours Duration**

**Intermediate Skill Level**

**100% Online; Study Abroad**

**English Language**

**Optional Assessments**

**Nil Prerequisites**

In this unit, students will explore the concept of an entrepreneurial mindset. They will examine the set of skills that allow people to identify and make the most of opportunities or to overcome or learn from setbacks. Businesses value employees who demonstrate their ability to think outside the box and see possibilities for large scale improvements, or expansion of a business, or small adjustments to improve processes. As part of the unit students will consider the different types of entrepreneurial mindsets including the traditional view of entrepreneurs, intrapreneurs, social entrepreneurs and public entrepreneurs and examine the similarities and differences in both the mindset and how these individuals can operate. In addition students will also review organisational settings that either create or inhibit the effective operation of the entrepreneurial mindset in a variety of environments including the policies necessary to support these characteristics and the practical tools to encourage and assist the development of entrepreneurial mindset.

## LEARNING OUTCOMES

On successful completion of this unit students will be able to:

- 1 Debate different forms of entrepreneurial theory and thinking and its role for idea and business development in the global economy.
- 2 Critique different forms of entrepreneurial behaviour including approaches to teamwork, communication, creativity, innovation, risk-taking and social/ethical responsibility.
- 3 Articulate the fundamental elements in formulating and evaluating an entrepreneurial business plan for a start-up organisation or for a new project in an established organisation.
- 4 Integrate theory and real life examples to the challenges of managing rapid growth in an entrepreneurial environment.
- 5 Investigate and report on the wide source of information and assistance available to entrepreneurs and significant entrepreneurial business developments and outcomes in recent years.

## CERTIFICATION

The optional assessment tasks associated with this unit provide an opportunity for participants to consolidate their learning and to benchmark their understanding against the standard set by Chancellor Institute. Participants enrolled in this unit who successfully complete the optional assessments will qualify for a grade, academic transcript and certificate of completion for that unit.

For further details about the assessments, please contact our course advisors. Additional unit fees apply for students electing to undertake assessments. Participants who elect not to complete the optional assessments for this unit will receive a certificate of participation for the unit.

## TOPICS

- Defining the Entrepreneur
- Business Planning
- Business Planning
- Networking
- The Pitch
- Intellectual Property
- Crowdfunding
- Intrapreneurship
- Intrapreneurship
- The Social Entrepreneur
- The Public Entrepreneur
- Entrepreneurship Policy

## ASSESSMENTS (OPTIONAL)

No.	Type	Week Due	Weighting (% of total marks for unit)
1	Thinking as an Entrepreneur	3	30%
2	Case Report	7	30%
3	Report Critique	8	20%
4	Reflection	12	20%

## UNIT FEES

Chancellor Institute charges fees on a per subject basis. To view a schedule of our current fees, please visit our website:  
<https://chancellor.education/fees/>



## CONTACT INFO

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