

# NONFICTION WRITING

## UNIT FEATURES

Unit Code: **OA505**

**12 Seminars**

**36 Hours Duration**

**Intermediate Skill Level**

**100% Online; Study Abroad**

**English Language**

**Optional Assessments**

**Nil Prerequisites**



This unit teaches students how to communicate clearly, concisely, accurately and persuasively in professional writing contexts. Students learn to employ grammar, syntax, punctuation, evidence and persuasion in writing for a variety of professional purposes and audiences.

Seminars are run as 'writing workshops' with industry guest speakers discussing their trade including current trends and opportunities for professional writers, editors, and publishers. Students produce several articles during the term and critique the work of others.

## LEARNING OUTCOMES

On successful completion of this unit students will be able to:

- 1** Undertake research for nonfiction publications.
- 2** Plan, draft and edit their own and others' writing.
- 3** Write clearly, concisely and effectively for a variety of professional purposes and audiences.
- 4** Conduct interviews for nonfiction publications.

## CERTIFICATION

The optional assessment tasks associated with this unit provide an opportunity for participants to consolidate their learning and to benchmark their understanding against the standard set by Chancellor Institute. Participants enrolled in this unit who successfully complete the optional assessments will qualify for a grade, academic transcript and certificate of completion for that unit.

For further details about the assessments, please contact our course advisors. Additional unit fees apply for students electing to undertake assessments. Participants who elect not to complete the optional assessments for this unit will receive a certificate of participation for the unit.

## TOPICS

- Know your audience
- Media genres
- Researching and fact checking
- Interviewing for feature stories
- Grammar, style and language
- Creative nonfiction / literary journalism
- Writing profiles
- Writing reviews and opinion
- Issues and advocacy journalism
- Writing essays and reports
- Editing and rewriting
- The business of writing: Selling Your Story

## ASSESSMENTS (OPTIONAL)

No.	Type	Week Due	Weighting (% of total marks for unit)
1	Critique	5	30%
2	Interview and profile	9	30%
3	Feature	12	40%

## UNIT FEES

Chancellor Institute charges fees on a per subject basis. To view a schedule of our current fees, please visit our website: <https://chancellor.education/fees/>



## CONTACT INFO

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