

PHOTOJOURNALISM

UNIT FEATURES

Unit Code: OA508

12 Seminars

36 Hours Duration

Intermediate Skill Level

100% Online; Study Abroad

English Language

Optional Assessments

OA504 Prerequisites

REQUIRED EQUIP

- Adobe Creative Cloud
- Digital photographic camera

This unit covers the technical aspects of digital photography as well as the profession of the photojournalist and how to create photos for online or print publications. Students learn about camera operations including aperture, shutter speed, ISO, optics, lenses, lighting, composition, and framing. They are also introduced to photo and image editing applications and postproduction processes. After learning about the technical aspects of photography, students study the role of photojournalism in society and how to create meaning through images. Students analyse the works of critically acclaimed photojournalists and produce a portfolio and reflections of their own photography.

LEARNING OUTCOMES

On successful completion of this unit students will be able to:

- 1** Analyse photojournalism and documentary practices.
- 2** Employ the qualities of storytelling using images.
- 3** Use technologies in digital photography.
- 4** Apply journalistic ethics to photojournalism.

CERTIFICATION

The optional assessment tasks associated with this unit provide an opportunity for participants to consolidate their learning and to benchmark their understanding against the standard set by Chancellor Institute. Participants enrolled in this unit who successfully complete the optional assessments will qualify for a grade, academic transcript and certificate of completion for that unit.

For further details about the assessments, please contact our course advisors. Additional unit fees apply for students electing to undertake assessments. Participants who elect not to complete the optional assessments for this unit will receive a certificate of participation for the unit.

TOPICS

- History of photojournalism
- Seeing photographs
- Basic of photography
- Camera operations 1
- Camera operations 2
- Photographing indoors - lighting and composition
- Photographing outdoors - lighting and composition
- Portraiture
- Postproduction and editing 1
- Postproduction and editing 2
- News photography and photojournalism
- The photo essay - storytelling with images
- Shooting in the field - press conferences, events, demonstrations, street photography
- Organizing, Storing, and Presenting Work

ASSESSMENTS (OPTIONAL)

No.	Type	Week Due	Weighting (% of total marks for unit)
1	Presentation	Weeks 1 to 4	30%
2	Portrait	9	35%
3	Photo essay	12	35%

UNIT FEES

Chancellor Institute charges fees on a per subject basis. To view a schedule of our current fees, please visit our website: <https://chancellor.education/fees/>



CONTACT INFO



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