

# WEBSITE DESIGN

## UNIT FEATURES

**Unit Code: OA502**

**12 Seminars**

**36 Hours Duration**

**Intermediate Skill Level**

**100% Online; Study Abroad**

**English Language**

**Optional Assessments**

**Nil Prerequisites**

This unit teaches beginning and intermediate users how to create, design, and publish powerful, innovative Web sites for a variety of devices including desktops, tablets, and mobile phones. Students learn to add text, style and lay out page content, manage styles, work with links, incorporate images, media, tables, forms, and design site navigation. The unit emphasizes standards-based and accessible design based on a foundation of design theory principles. Students will work in a 'sandpit' lab environment to design a website for a real-world organization / project based on a client brief.

## LEARNING OUTCOMES

On successful completion of this unit students will be able to:

- 1 Design engaging websites using HTML and CSS coding.
- 2 Apply standards-compliant and design theory principles in the creation of websites.
- 3 Critically evaluate website quality and accessibility.
- 4 Use a variety of strategies and tools to create websites across platforms.

## CERTIFICATION

The optional assessment tasks associated with this unit provide an opportunity for participants to consolidate their learning and to benchmark their understanding against the standard set by Chancellor Institute. Participants enrolled in this unit who successfully complete the optional assessments will qualify for a grade, academic transcript and certificate of completion for that unit.

For further details about the assessments, please contact our course advisors. Additional unit fees apply for students electing to undertake assessments. Participants who elect not to complete the optional assessments for this unit will receive a certificate of participation for the unit.

## TOPICS

- Introduction
- Customizing Your Workspace
- HTML Basics
- CSS Basics
- Working with Code
- Web Design Basics
- Creating a Page Layout
- Working with Templates
- Working with Text, Lists, and Tables
- Working with Images
- Working with Navigation
- Publishing to the Web
- Working with Mobile Design (online)

### ASSESSMENTS (OPTIONAL)

No.	Type	Week Due	Weighting (% of total marks for unit)
1	Website proposal	5	20%
2	Case study	9	30%
3	Website prototype and reflection	12	50%

### UNIT FEES

Chancellor Institute charges fees on a per subject basis. To view a schedule of our current fees, please visit our website: <https://chancellor.education/fees/>



## CONTACT INFO

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